

Why Study BTEC Business Diploma?

Course Introduction

Discover how businesses operate, compete and grow in a changing world. The BTEC Level 3 National Diploma in Business combines business theory with practical assignments, helping you understand how organisations make decisions, attract customers and manage their finances.

Entry Requirements

5 GCSEs with a minimum Grade 4
Minimum Grade 4 in GCSE Maths & GCSE English

Course Content

The course explores how businesses operate and make decisions, from marketing products to managing people and finances.

- Exploring business: Investigate different organisations, their aims, structures and the factors that influence success.
- Marketing: Learn how businesses research markets and develop effective marketing campaigns.
- Business finance: Understand financial planning, costs, revenue and how businesses measure performance.
- Management and strategy: Explore leadership, international business and the decisions that help organisations grow.

Skills Developed

Develop your ability to research businesses, analyse information and make informed decisions. This will strengthen your communication, teamwork, organisation and problem-solving skills. The course will teach you how to interpret financial data, plan projects and present practical business recommendations.

Career Opportunities

The BTEC Business Diploma can support progression to university courses and careers in business management, marketing, finance, human resources and entrepreneurship. It also provides a foundation for apprenticeships and roles in sales, administration, project management and business development.

Course Assessment

The BTEC Level 3 National Diploma in Business is equivalent to two A-levels and is graded at either Pass, Merit or Distinction.

- Internal assessment: Complete reports, presentations and practical assignments based on business activities.
- External assessment: Complete examinations and set tasks applying business knowledge to realistic scenarios.

